



Resolution 2025-7

ELECTRONIC COMMUNICATION PRIVACY POLICY

WHEREAS, the Marquette Housing Commission manages the Multifamily Housing properties known as Lake Superior Village and Pine Ridge Marquette; and

WHEREAS, the Marquette Housing Commission manages the rental properties within the City of Marquette; and

WHEREAS, the Marquette Housing Commission administers Housing Choice Vouchers scattered throughout Marquette County; and

WHEREAS, the Marquette Housing Commission staff utilizes texting as a method of communication with tenants, program participants, and applicants; and

WHEREAS, Marquette Housing Commission staff will only text tenants, program participants, and applicants for housing-related reasons; and

WHEREAS, Marquette Housing Commission Board of Commissioners has developed electronic communication privacy rules and SMS terms and conditions,

NOW, THEREFORE, BE IT RESOLVED to adopt the Electronic Communication Privacy Policy on April 22, 2025:

Motion by Kingsley Agassi, seconded by Paul Schumacher

AYES: ALL Jay
President

NAYS: Ø Sharon
Executive Director

ABSENT: Ø

316 Pine Street
Marquette, MI 49855



Phone: (906)226-7559
Fax: (906)226-8633

ELECTRONIC COMMUNICATION PRIVACY POLICY

1. Personal information collected: Name and phone number will be shared only with management staff.
2. Personal information collected will be used ONLY to text tenants, program participants, and applicants with important property-wide notifications for office closings, plowing notices, tenant events, and statement releases.
3. SMS opt-in data and consent will not be shared with any third parties or affiliates for marketing purposes.
4. Phone numbers of tenants, program participants, and applicants will not be shared with any parties not employed by the Marquette Housing Commission.
5. The following terms and conditions will apply to all electronic communication sent by Marquette Housing Commission employees:
 - a. Messaging frequency may vary
 - b. Message and data rates may apply
 - c. To opt out at any time, text STOP
 - d. For assistance, text HELP or visit our website at www.mqthc.org
 - e. The privacy policy will be posted on the website and a link for the privacy policy will be provided to all tenants, program participants, and applicants