



**Resolution 2025-7**

**ELECTRONIC COMMUNICATION PRIVACY POLICY**

WHEREAS the Marquette Housing Commission manages the Multifamily Housing properties known as Lake Superior Village and Pine Ridge Marquette; and

WHEREAS the Marquette Housing Commission administers Housing Choice Vouchers scattered throughout Marquette County; and

WHEREAS the Marquette Housing Commission staff utilizes texting as a method of communication with tenants, program participants, and applicants; and

WHEREAS Marquette Housing Commission staff will only text tenants, program participants, and applicants for housing-related reasons; and

WHEREAS Marquette Housing Commission Board of Commissioners has developed electronic communication privacy rules and SMS terms and conditions,

NOW, THEREFORE, BE IT RESOLVED to adopt the Electronic Communication Privacy Policy on February 25, 2025:

Motion by Agassi, seconded by Schumacher

AYES: 111

Jay [Signature]  
President

NAYS: 0

\_\_\_\_\_  
Executive Director

ABSENT: 0

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## ELECTRONIC COMMUNICATION PRIVACY POLICY

1. Text messaging originator opt-in data and consent will not be shared with any third parties.
2. Phone numbers of tenants, program participants, and applicants will not be shared with any parties not employed by the Marquette Housing Commission.
3. The following terms and conditions will apply to all electronic communication sent by Marquette Housing Commission employees:
  - a. Messaging frequency may vary
  - b. Message and data rates may apply
  - c. To opt-out at any time, text STOP
  - d. For assistance, text HELP or visit our website at [www.mqthc.org](http://www.mqthc.org)
  - e. The privacy policy will be posted on the website and a link for the privacy policy will be provided to all tenants, program participants, and applicants